

Sustainability Practices in Agricultural sector and International Trade: A Multinational Study

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Abstract

In the twenty-first century sustainability has become an important issue. Practices of sustainability by the business are prescribed in the standards prepared by various standard-setting bodies. From among the available standards, the International Trade Centre (ITC) approves the appropriate ones for the SMEs. The present study makes a modest attempt to address the issue of diverse practices of sustainability of the agricultural sector across nations and their determinants. The result of the study provides a very high degree of diversity among the standards and a very low level of diversity among the nations. The study also provides some determinants that positively influence and some determinants negatively influence the sustainable behaviour of the agricultural sector.

Keywords: Sustainability, dimensions, dimensions index, diversity, diversity index, environment, social, management, quality, ethics.

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